

ENGAGE CHINA WITH AEAS

Join our 2026 AEAS China Engagement Trip for New Zealand Schools

AEAS warmly invites you to join our inaugural Engagement Trip to China exclusively for New Zealand schools.

Over 10 days, this curated experience will connect your school with influential education agents, leading Chinese schools, and prospective families in the world's largest and most lucrative international education market.

Whether you're new to international student recruitment or seeking to deepen your engagement in China, this trip is a unique opportunity to build meaningful relationships with key stakeholders and gain valuable market insights.

We provide comprehensive assistance and guidance from the moment you register until you return home, ensuring a seamless experience every step of the way.

AEAS is a highly respected brand across China, supported by long-standing market relationships and our office in Beijing. Our reputation and local presence open doors that few others can.

Why join this delegation?

Powerful Agent Engagement

Workshops with high-performing agencies in Beijing and Shanghai give you access to strong student recruitment networks and real conversations to build partnerships.

AEAS Market Intelligence

Gain vital insights from the AEAS China team on the latest market data, student trends, and the strategic value of AEAS Testing in your enrolment pipeline.

School-to-School Insight

Explore public and international schools to understand Chinese education models, classroom culture, and student management strategies.

Cultural Immersion

From the Forbidden City to the Chengdu Panda Research Base, enjoy shared experiences that build collegiality and cultural context.

Direct Parent Access

Present your school to qualified, interested families during a dedicated Parent Exhibition and Seminars.



Why choose AEAS?

AEAS has nearly three decades of experience delivering high quality in-country marketing events for Australian schools, and is a trusted leader in international student recruitment strategy and market engagement.

Learn more at
aeas.com.au/nz-events

New Zealand schools can benefit from AEAS' proven, professional approach with this inaugural initiative tailored specifically for your sector.



Who should attend?

Principals and International Student Program Directors from New Zealand schools looking to build or expand their recruitment presence in China.

Limited to 10 - 12 schools
two delegates per school

Full itinerary and
flight recommendations
provided upon registration.

10 DAYS

17-26 May 2026

Beijing > Chengdu > Shanghai

\$11,000NZD
perschool (2 delegates)

*Excludes flights, accommodation
and most meals



Itinerary Overview



Days 1–4: Beijing

Strategic Partnerships & China Market Insights



Day 1
Sunday 17 May

Delegates arrive in Beijing
Check-in and informal welcome
Evening at leisure



Day 2
Monday 18 May

Morning
AEAS-hosted China Market Briefing.
Data on student mobility, parental
decision-making trends, and AEAS testing
relevance in the China market

Afternoon
Agent Workshop with 10–12 key
Beijing-based education agencies



Day 3
Tuesday 19 May

Full-day visits and strategic meetings
with senior management at major
education agencies.

Explore collaboration models, challenges
in NZ school applications, and best
practices for long-term partnerships



Day 4
Wednesday 20 May

Morning
Cultural immersion at the Forbidden City,
followed by a traditional Peking Duck
lunch

Afternoon
Group flight to Chengdu



Days 5–7: Chengdu

School Visits & Southwest Regional Market



Day 5
Thursday 21 May

**Visits to reputable local public
and international schools**
Presentations on curriculum, student
management, and teaching philosophy
In-depth discussions with local educators
and leadership teams



Day 6
Friday 22 May

**Targeted visits to regional
education agencies**
Focus on understanding the recruitment
landscape and opportunities in
Southwest China



Day 7
Saturday 23 May

Morning
Cultural excursion to the Chengdu
Research Base of Giant Panda Breeding

Afternoon
Local Sichuan hotpot experience
Flight to Shanghai



Days 8–10: Shanghai

Parent Engagement & East China Recruitment



Day 8
Sunday 24 May

**AEAS New Zealand Schools
Exhibition and Parent Seminar**
Presentations by each school and
overview on pathways to NZ education
Opportunity for 1-on-1 family
consultations



Day 9
Monday 25 May

**Agent Workshop with 10–12
agencies across Shanghai,
Jiangsu, and Zhejiang**
Focus on regional outreach strategies and
tailored school promotion
Group networking dinner



Day 10
Tuesday 26 May

Morning
Delegates return to New Zealand



Any questions?

For a confidential conversation about this event or our other services please contact us



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