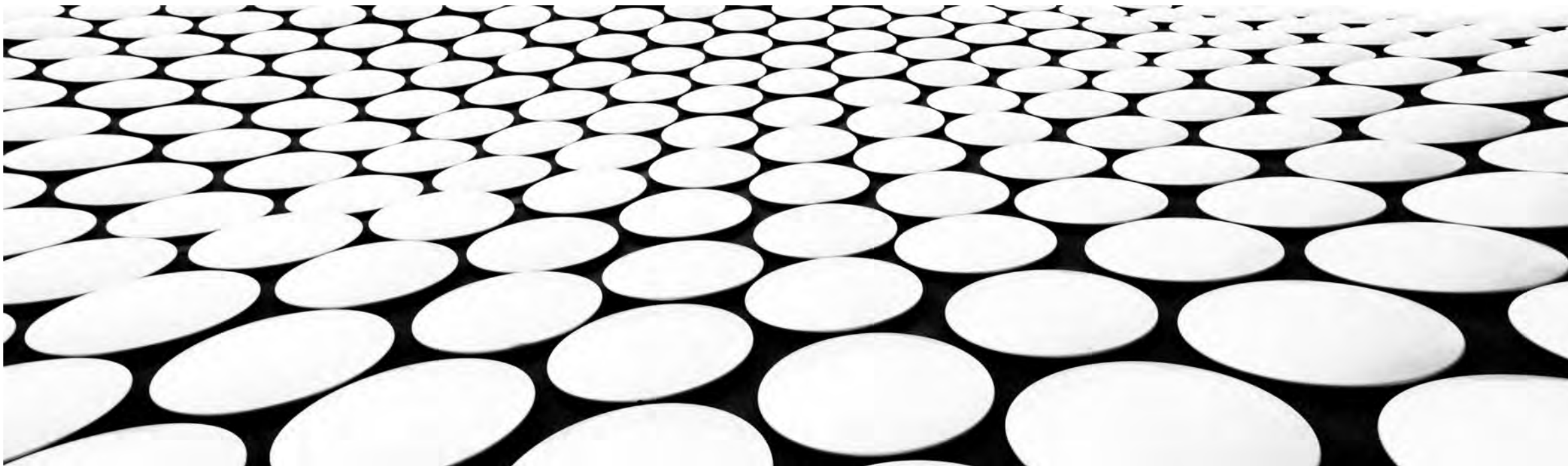

UPDATE ON ENTRY OF INTERNATIONAL SCHOOL STUDENTS TO AUSTRALIA

WEDNESDAY 4 NOVEMBER 2020 – 2.00-3.30PM



AGENDA

1. Purpose and background – **Tracey O'Halloran**, Managing Director, AEAS
2. National Update – **Derek Scott**, CEO/Principal, Haileybury, VIC
3. State updates
 - **Taliessin Reaburn**, Director, International Education and Tourism, Department for Trade & Investment, SA
 - **Karen Spiller**, OAM CF, Principal, John Paul College, QLD
 - **Kristy Kendall**, Principal, Toorak College, VIC & **Andrew McAree**, Director, International Relations, St Leonard's College, VIC
 - **Dr Paul Burgis**, Principal, PLC Sydney, NSW
 - **Nelson File**, Principal, The Friends' School, TAS
 - **Amanda Fritz**, Director, International Programs, Anglican Schools Commission, WA
4. Discussion
5. Next steps

AEAS – SUPPORTING SCHOOL SECTOR



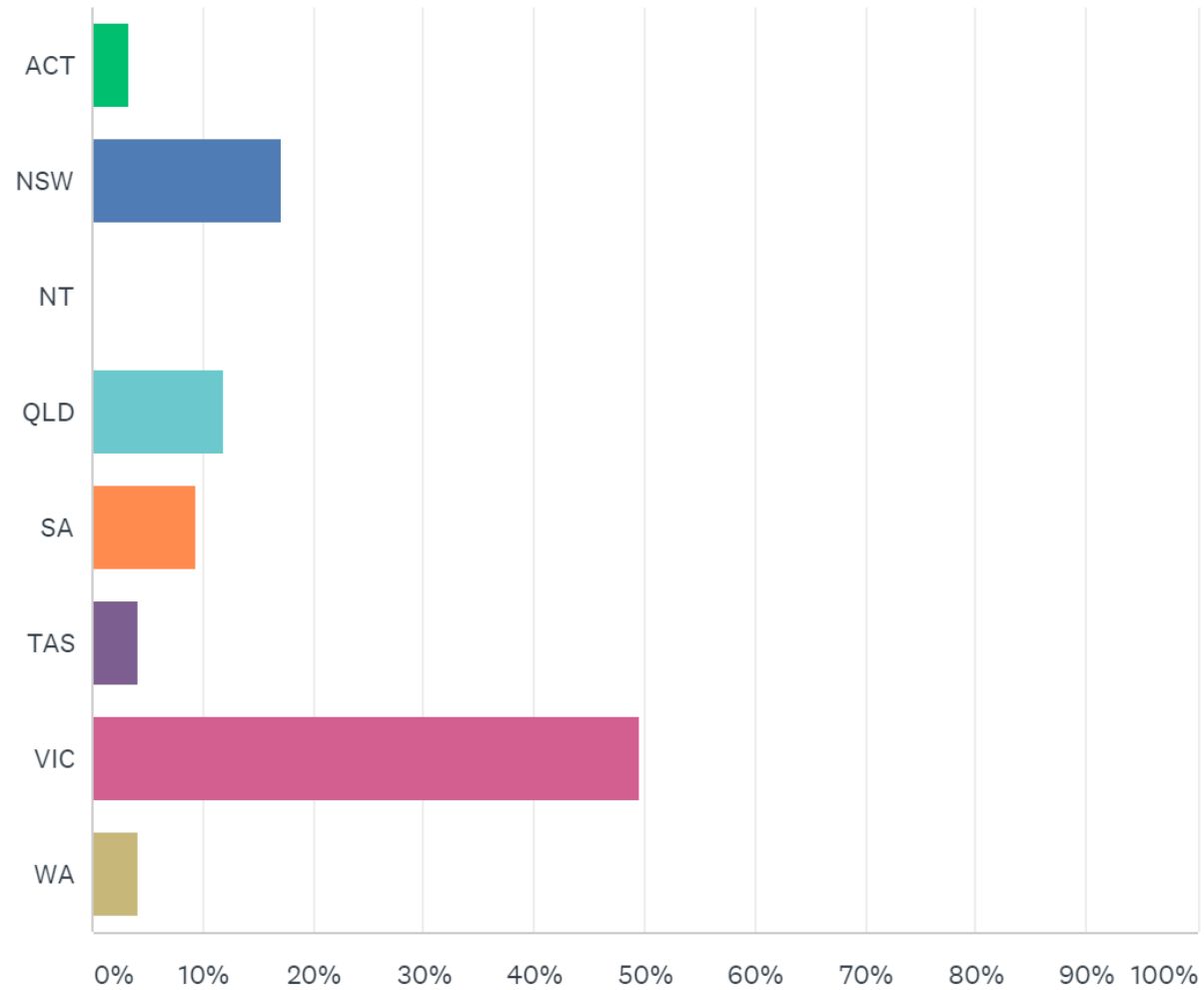
- AEAS is part of a system along with schools, ELICOS, accommodation, student advocacy, agents and other services
- Focus on supporting and maintaining recruitment pipeline
 - Online Fairs, Education Agent Workshops
 - Education Agent webinars for counsellors
 - Parent webinars
 - Regular communication via EDM and social media in key markets
 - 2021 event plan – online for at least first six months
- Research – parent sentiment survey, school survey



KEY ISSUES FOR SCHOOL SECTOR

1. Entry of international students
2. Summer holiday programs
3. Online learning into 2021
4. Communications with parents, students and agents
5. Impact on individual schools

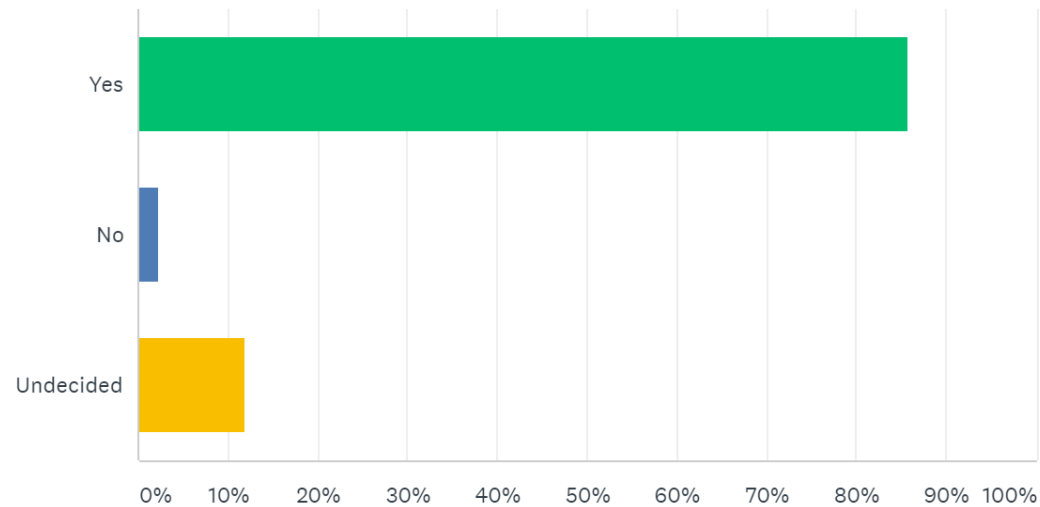
AEAS SURVEY OF CRICOS REGISTERED SCHOOLS (N=117)



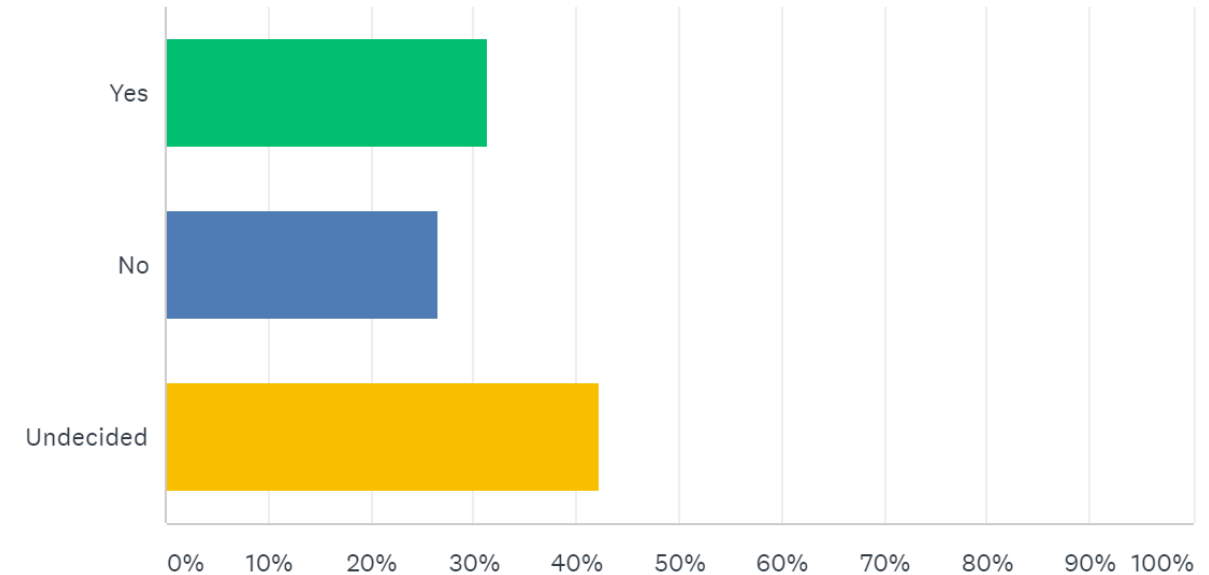
13 STEP TRAVEL EXEMPTION PROCESS

- 21% were not aware of the 13 step travel exemption process
- Of the schools that were aware, only 33% applied
- Only 43% had successful applications
- Most schools found the process time consuming, overly onerous and it took too long

86% - ACCEPTING ENROLMENTS FOR 2021

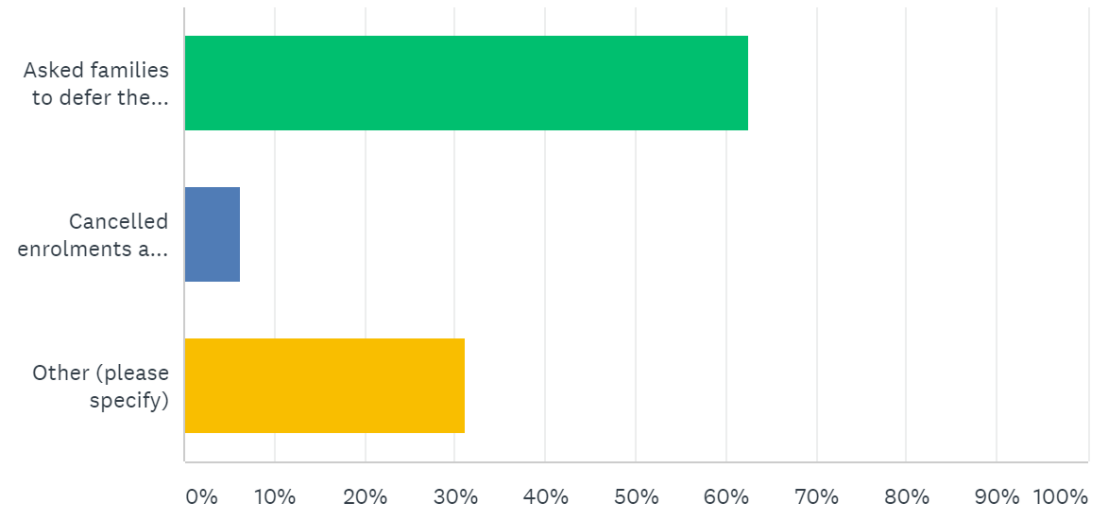


IF NORMAL TRAVEL NOT POSSIBLE BY START OF TERM 1 2021, WILL YOUR SCHOOL OFFER ONLINE LEARNING TO OFFSHORE STUDENTS?



ONLINE LEARNING FOR OFFSHORE STUDENTS

- 77% - offered online learning for offshore students
- 50% - offered online learning after face to face learning resumed in Australia
- 62% - asked families to defer (schools that did not offer online learning)






SUMMER HOLIDAYS

- 85% had students who will remain in Australia over summer holidays
- Ranging from 1 student to over 100 students
- 87% had considered how to engage, support and care for students over summer holidays
- 35% had boarding facilities that may be appropriate for summer holiday programs
- 78% said they may be interested in working with other schools on summer holiday programs



NATIONAL

DEREK SCOTT, CEO/PRINCIPAL, HAILEYBURY COLLEGE

- MEMBER NATIONAL COUNCIL FOR INTERNATIONAL EDUCATION
 - PAST MEMBER VICTORIAN INTERNATIONAL EDUCATION ADVISORY COUNCIL
 - BOARD MEMBER, IEAA
- 



SOUTH AUSTRALIA

TALIESSIN REABURN, DIRECTOR, INTERNATIONAL EDUCATION AND TOURISM, DEPARTMENT OF TRADE AND INVESTMENT, SA





QUEENSLAND

KAREN SPILLER OAM CF, PRINCIPAL, JOHN PAUL COLLEGE



FRAMEWORK FOR NATIONAL REOPENING: OCTOBER 2020



Sectors **CRITICALLY AT RISK** from COVID-19 restrictions

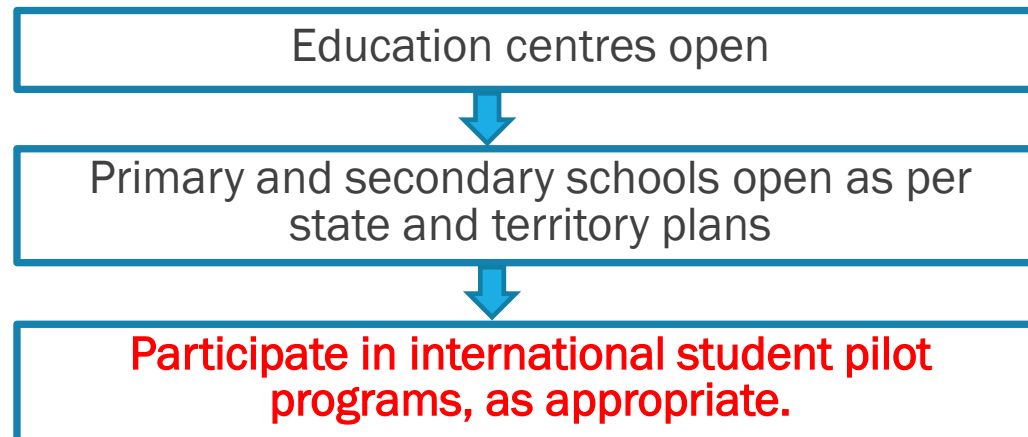
- *Australia's universities are forecast to have significant impact to revenue due to the fall in international student tuition fees and other income (schools not mentioned).*

COVID Industry preparedness by jurisdiction

- The QLD government provides approved sector based COVIDSafe Industry Plans including checklists and roadmap. [Link Roadmap](#)
- Link - No mention "International" Education, but fruit-pickers welcome.

STEP 3: COVID NORMAL

All indicators on the Common Operating Picture are green for 14 days.



INTERNATIONAL STUDENT RETURN SUBMISSION (QLD SCHOOL SECTORS)

SUBMITTED TO DIRECTOR GENERAL OF EDUCATION AND QLD CHIEF HEALTH OFFICER.

Relevant Stakeholders

- Department of Health (DOH)
- Department for Education, International (DEi)
- Independent Schools Queensland (ISQ)
- Queensland Catholic Education Commission (QCEC)
- Queensland Designated State Authority (DSA)
- Registered provider persons of interest such as:
 - School Principals
 - International Student Coordinators (ISCs)
 - Homestay Coordinators (HSCs)
 - Boarding School Supervisors
 - Parent and community boards

Roadmap for student return:

Stream 1	Mandatory 14-day quarantine period in Queensland Government arranged accommodation.	
	Continuing Students	Commencing Students
	<ul style="list-style-type: none">• Minors accompanied by a parent/student guardian (590 subclass visa).• Unaccompanied senior secondary students over 18 years of age.• Year 11-12 students as a priority.	<ul style="list-style-type: none">• Minors accompanied by a parent/guardian (590 subclass visa).• Year 10-11 students as a priority.
Stream 2	School provider is responsible for student serving mandatory 14-day quarantine period in <ul style="list-style-type: none">• Private premises (Homestay/School Nominated)• Boarding• Commercial (PBSA) accommodation	
	Continuing Students	Commencing Students
	<ul style="list-style-type: none">• Minors unaccompanied by a parent/guardian.• Year 11-12 students as a priority.	<ul style="list-style-type: none">• Year 10-11 students as a priority with students over 12 years of age to follow.



SCHOOL SECTOR STUDENT VISA MOVEMENTS QLD (OCTOBER)

DESE analyse the latest statistics regarding student visa holders by location provided by the Department of Home Affairs on a weekly basis as at 25/10/2020.

For Queensland schools, there were 3,520 primary student visa holders **inside Australia** and **924 outside Australia** on 25/10/20.

Of course, there was no change in visa holders inside Australia and an increase of 12 visa holders outside Australia from 19/10/20.

Australian Border Force has advised that over 1,200 (primary and secondary) student visa holders departed Australia within the previous week.

SAMPLE

HOMESTAY SUMMER PROGRAM

Dear \${JRecipient.contact.firstname[0]}!

We are pleased to announce that over the summer holidays the College will be running a number of excursions for international students in homestay.

Dream World



Currumbin Wildlife Sanctuary

Movie World



Stradbroke Island

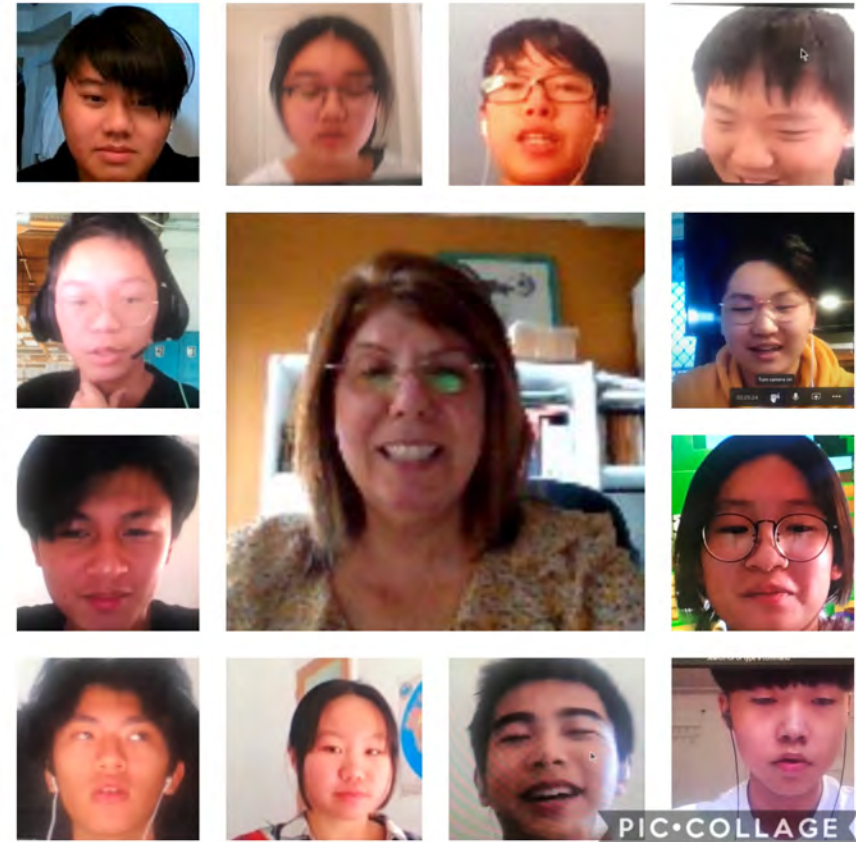
Sea World



Click here for
more
information

Click here
to register

ONLINE LEARNING INTO 2021





COMMUNICATIONS WITH PARENTS, STUDENTS AND AGENTS

STAKEHOLDER COMMUNICATIONS – most critical tool in this period.

No-one could have imagined the sheer scale and magnitude of this task as hourly & daily the parameters changed and escalated.

- Internal communication to transmit & enlist support of staff & parents/carers.
- Externally, traditional channels were put to the test and others rose to the fore.

SAFETY message paramount– students, staff, families, carers: including physical, psychological and financial **well-being**.



IMPACT ON INDIVIDUAL SCHOOLS

COVID-19 has both demonstrated and tested the strength of good corporate governance in Independent Schools and related Peak bodies (in our case, ISA/ISQ).

Lessons Learnt:

Boards and Executive have had to work more closely together as a team.

Previous governance and risk mindsets have been overtaken by the need for *Agility and Creativity* as part of daily routine.

While immediate issues of cashflow and enrolments may dominate, the longer view of “business continuity” in the face of uncertainty must prevail.

BUSINESS CONTINUITY - multiple stages of bracing as we attempted to ensure “Business Continuity”.

Scenario Planning now a part of daily life.

Patience was tested and is now **embraced** as we await barriers beyond our control to be lifted: Borders to re-open.

This does not mean we do not keep pressure up – **Bernard Salt**



ACTION NOW:

KEEPING AUSTRALIA AT THE FOREFRONT OF INTERNATIONAL EDUCATION

(BERNARD SALT, 6 OCT 2020)

*“Leaders need to **act now** to mitigate the impact of COVID-19 on our economy and way of life. One lever, which can be controlled, is the managed reintroduction of foreign students into Australia.”*

“Without intervention, the unique atmosphere of the campus could be seriously diminished or even lost.”

“To take action mid next year is to concede market share to Canada, the US and the UK and possibly other nations as well.”

“Don’t wait for someone else to do it!”



VICTORIA

KRISTY KENDALL, PRINCIPAL, TOORAK COLLEGE

ANDREW MCAREE, DIRECTOR, INTERNATIONAL RELATIONS, ST LEONARD'S COLLEGE





Victoria likely to miss out on international students in 2021



Robert Bolton
Education editor

Oct 27, 2020 - 5.50pm

Universities in Victoria risk missing out on [international students next year](#) after the state's International Education Advisory Council was allowed to disband in September and a five-year international education strategy expired in June, without a replacement for either.

A member of the council, who asked not to be named, said it would be "hugely challenging" to get international students back to Victoria in 2021 without the council's co-ordinating role.

STUDENTS STAYING OVER SUMMER

Students in Independent schools will have the opportunity to move into boarding houses for Summer camp experiences. Helping resourcing, social interaction, wellbeing and providing respite for staff too!

STUDENTS TRAVELLING HOME – Australian Borders Open

We are working on a Victorian hub plan through Howard Springs. The school partnership includes joint responsibility in expenses, staffing and contribution.

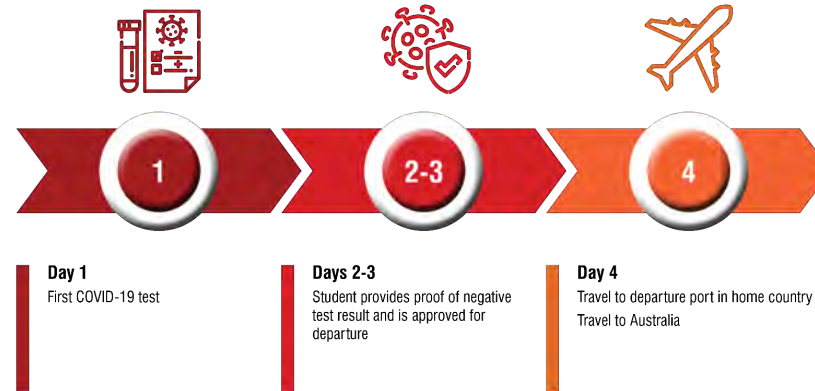
STUDENTS TRAVELLING HOME – Australian Borders Closed

The findings of a review into offshore learning in 2020 will be reported this week. It is anticipated that offshore learning will be allowed to be delivered for the first 6 months for 2021.

PROPOSAL FOR ENTRY OF INTERNATIONAL STUDENTS TO AUSTRALIA – NORTHERN TERRITORY

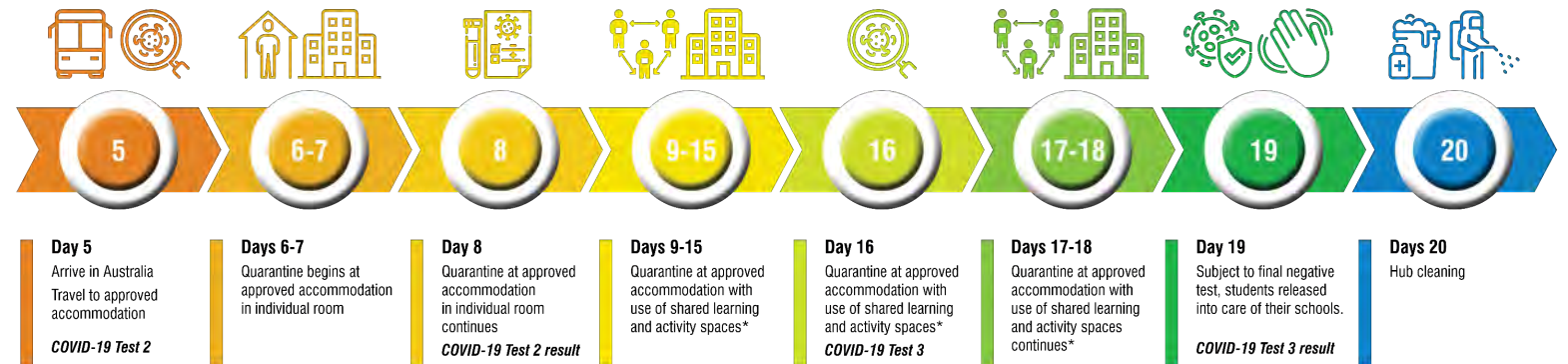
Stage 1

Completed offshore



Stage 2

Completed onshore



**subject to ongoing negative COVID-19 test results*

PROPOSAL FOR ENTRY OF INTERNATIONAL STUDENTS TO AUSTRALIA

PROJECT MANAGEMENT & PARTICIPATION

- Principal's Advisory Committee (16 schools)
- Project Management Team
- Working groups drawn from a variety of schools
- Over 20 Victorian schools involved with initial planning and data collection
- If approved, may be opportunity for other schools to join – Victoria and other states

DATA COLLECTION

Schools sent an Explanatory Statement to parents of enrolled students

- Proposal overview, costs, transport, care
- Parents completed questionnaire - in principle agreement
- Data received to date for 165 students

NORTHERN TERRITORY – HOWARD SPRINGS

- Proposal provided to NT government via Department of Education
- Discussions continuing – anticipating response in next few weeks
- Australian government (Home Affairs, AHPCC)
- Victorian CHO

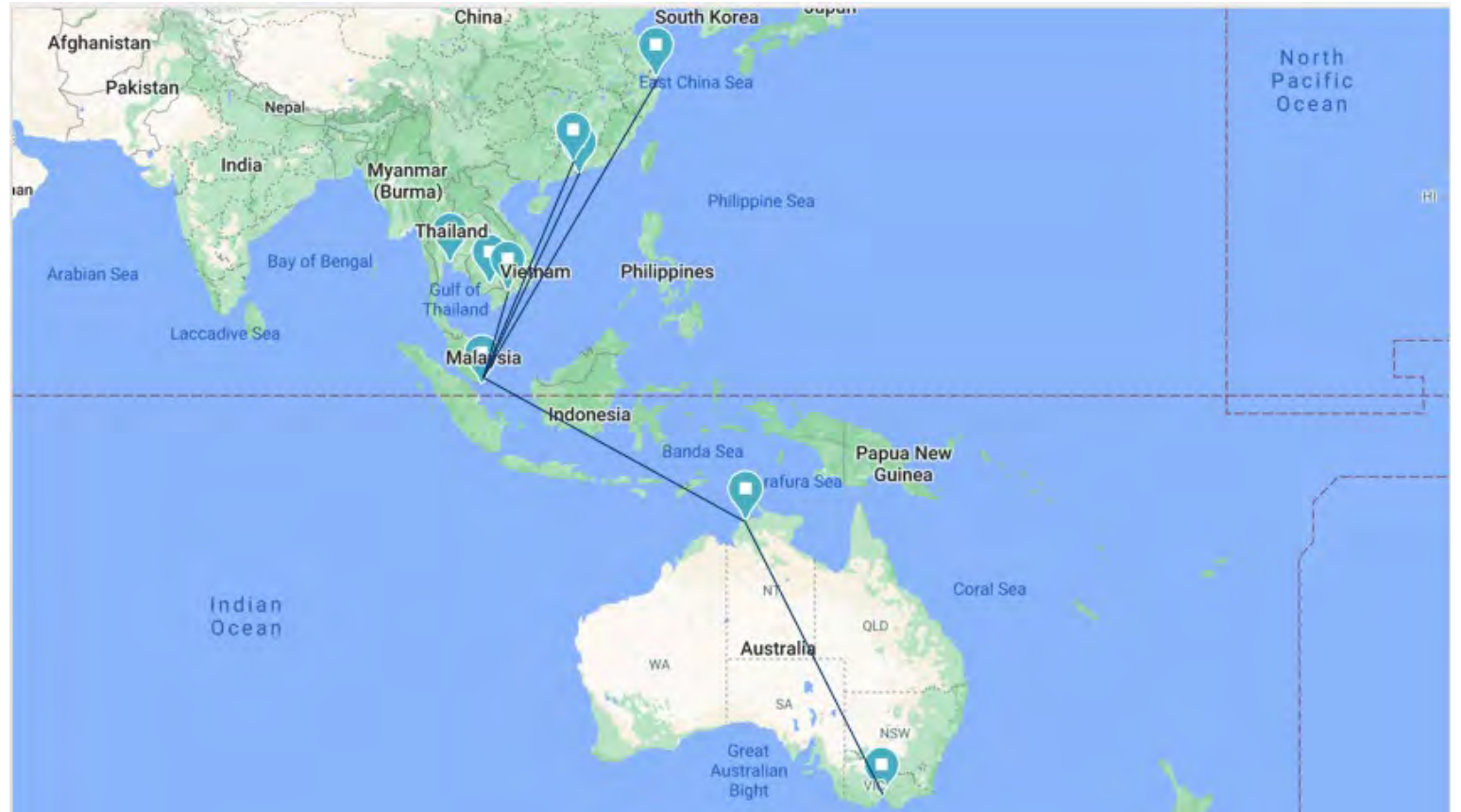
Proposal includes end to end planning and management from point of departure to arrival at school in Melbourne

VRQA involved in planning discussions to ensure satisfied

WORKING ON EARLY to MID-JANUARY ARRIVAL DATE

TRAVEL AND CARE DURING TRAVEL

- Working with travel company on hub and spoke model
- Commercial flights from key cities into Singapore
- Charter flight from Singapore to Darwin (or another city if possible) and then Darwin to Melbourne
- Extremely limited flight options
- Commercial flight capacity into Australia limited and difficult to ensure students arrive at same time into Singapore



STUDENT PARTICIPATION

Students are likely to be selected from

- China, Hong Kong and Vietnam
- Hold a valid International Student (subclass 500) Visa
- Are enrolled at a participating school in Year 12, 11, 10 and 9 with selection being made in descending order of priority
- Satisfy a representative of a participating school that they will be able to cope with the demands of the program

Should capacity exist within the program and permission be granted for entry by the Department of Home Affairs, International Students who hold a 500 visa and their Guardians; who hold a 590 visa, may be considered for inclusion.

POLICIES AND KEY DOCUMENTS

IF NT DOESN'T GO AHEAD, ALL DOCUMENTS WILL BE TRANSFERABLE/USABLE FOR ANY FUTURE ENTRY AND QUARANTINE PROCESSES

- Final student participation and departure ports report
- Final travel proposal (Travel Company)
- Quarantine documentation
- Principals' due diligence checklist
- Communications Strategy, MOU's, media strategy
- Student and staff management plans
- Travel Insurance
- Risk Management and critical incidents plan
- Financial plan and refund policies
- Participating school's agreement
- Student and parent agreements
- Orientation and Daily Program
- Staff position descriptions and handbooks

LEARNINGS FROM YOUR VICTORIAN FRIENDS!!!

As we all consider the possibility of providing some short-term offshore learning, what perspective can we provide?

- Cameras on are important
- Learning is more than content
- Peer teaching, connection and group work needs integration into the day
- Try various methods of delivery eg recorded, live, one-on-one, groups, etc





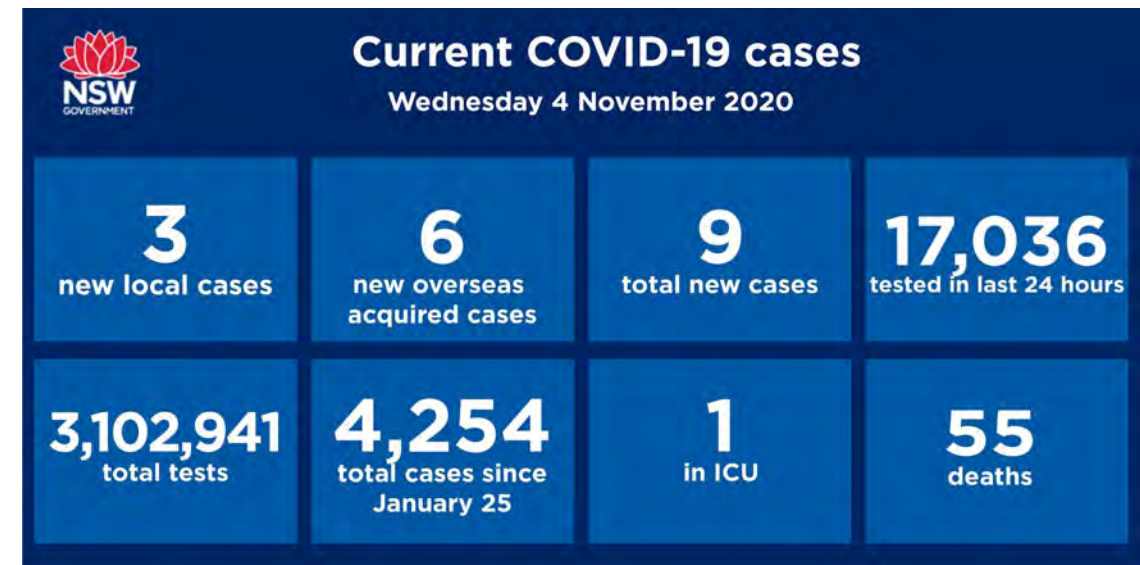
NSW

DR PAUL BURGIS, PRINCIPAL, PLC SYDNEY



A STABLE GOVERNMENT APPROACH TO COVID BUT...

- NSW Government contact tracing is operating well
- NSW is the gateway to Australia for returning nationals
- ELICOS provision is challenged
- How do we:
 - Open the borders for new students to join us?
 - Maintain the well-being of current students?



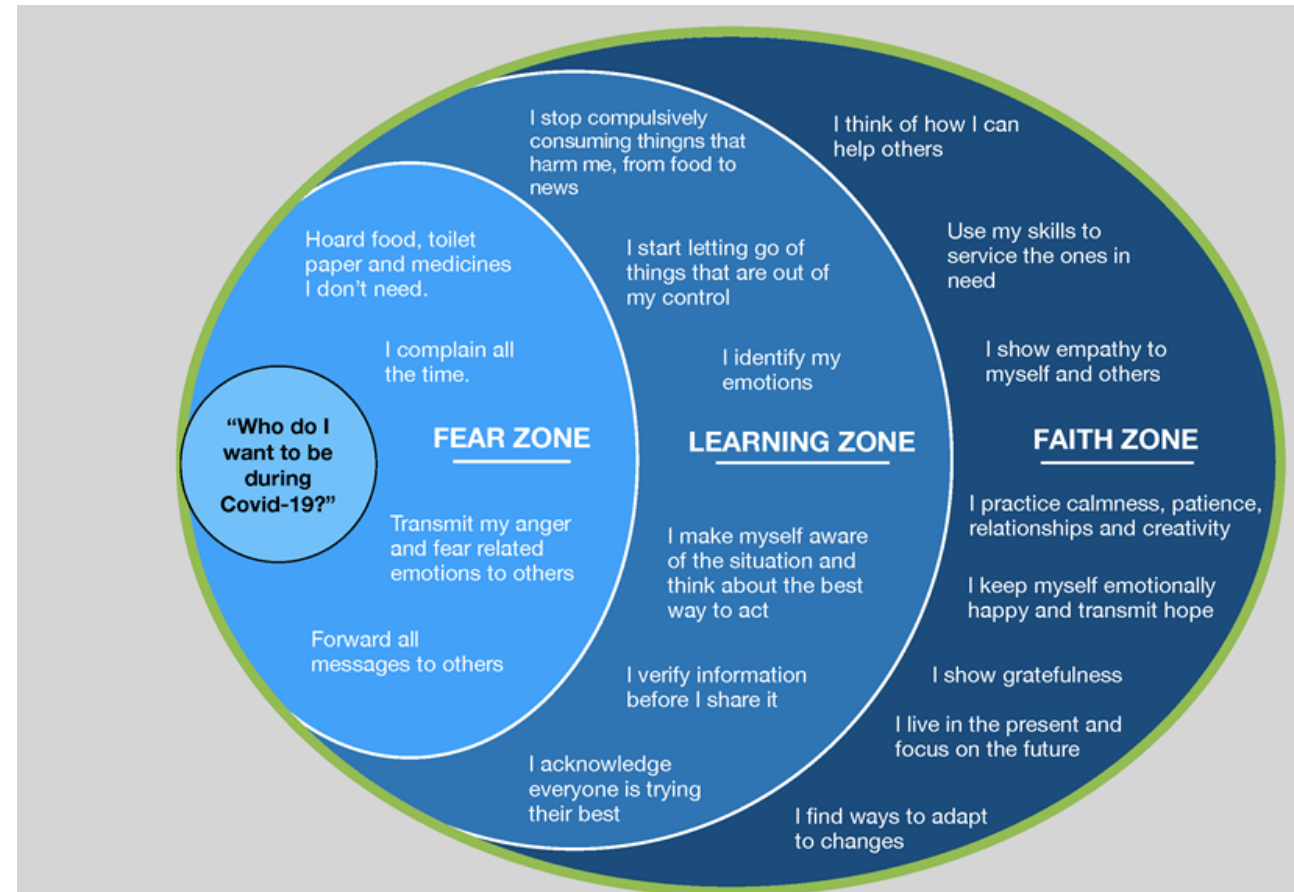
STUDENT WELL-BEING

■ Types of issues

- Students remaining in Australia over Christmas break
- Students travelling home – can they return?
- Students learning remotely
- Time zone issues for online learners

■ Some responses

- Program available for remaining students
- Continued connection with returners to help them plan their return
- Social connection program for online learners
- Delayed classes (24 hours)



Are You Living in the Fear Zone, Learning Zone, or Faith Zone?

BORDER OPENINGS

- How do we work together with government to allow international students to join us?
- What sorts of guarantees?
 - Quarantine in our own schools
 - No returns during school year
 - Setting a start date
- Update on the entry of international students
 - AISNSW collecting sector data. They have a process trialled and ready once the government opens the borders.
 - AISNSW lobbying government who are becoming positive
- Guardian information
 - AISNSW has supplied information on how to manage guardianship over the holidays
 - Schools to take the lead
- Communication with parents, students and agents
 - Dr Chant speaking next week (??)

SUMMER COURSES

- Different agencies are offering these
- 3 or 4 week programs
- Focus on writing skills and academic honesty
- Interest-based courses



TASMANIA

NELSON FILE, PRINCIPAL, THE FRIENDS' SCHOOL



TASMANIA

- Tasmanian Independent Schools are keenly tracking the progress and initiative of ABSA of a potential scheme to bring in International Students in 2021.
- If approved, ABSA/Letz Live will organise flights into Queensland and then into other States.
- The scheme requires the Federal Government's approval first, and then individual State Governments to ensure it fits within all quarantine requirements.
- A key argument being used, is the earlier we can revive international enrolments, including the return of stranded students, the greater the economic commitment Australia will see from our International Markets.



TASMANIA

- Summer boarding programmes and plans are currently being finalised. In most instances these will be run within each school's own boarding facility.
- Support for activities for all schools has recently been discussed through the Global Education Advisory Group.
- From this Study Tasmania has kindly asked if they can be of assistance with helping schools with planning of activities over the summer break.
- Funding grants and joint activities will likely be offered to international students from government colleges and independent schools stranded here over Summer.



WESTERN AUSTRALIA

AMANDA FRITZ, DIRECTOR, INTERNATIONAL PROGRAMS, ANGLICAN SCHOOLS COMMISSION

PLANS FOR RE-ENTRY

- Relaxation on WA hard border
- Process for application for exemption of travel bans released to schools
 - Schools must submit an online confirmation of enrolment to DoE WA
 - Upon submission of above, DoE will facilitate a letter of support from both DoE WA and the WA CHO
 - Letter of support must be submitted with application for exemption to both State and Federal governments
- Intent is for students who hold a student visa to arrive onshore in time for 2021 academic year
- Process is, as yet, unproven
- First Letters of Support have been received
- ASC now developing a COVID preparedness plan and agreement as well as instructions and guidance for families on completing exemption applications
- Study Perth developing a plan to partner with English Australia on pilot program for international students using 'Go Passport'
- This will broaden the sector involvement of the pilot





SUMMER HOLIDAY PROGRAMS

- Study Perth looking to offer a variety of programs – some will focus on school sector students
- ASC facilitating holiday programs and events
- All students currently onshore have been advised to remain in WA



REMOTE LEARNING

- Remote learning maintaining enrolments
- Approximately 25 students currently enrolled
- WA Government looking to possibly provide an *Online Capability Fund* for providers offering remote programs
 - Process for application of funds is still to be advised
- Facilitation of offshore hubs through agent and WATO networks



COMMUNICATIONS WITH PARENTS AND AGENTS

- Webinars held with agents and students via Zoom
- One on one onshore agent meetings
- Demonstration lessons conducted with prospective students, parents and agents
- Participation in virtual fairs and agent workshops
- Agents have advised counselling students away from Australia and towards Canada due to opened borders

NEXT STEPS

NEED TO KEEP PRESSURE UP

- A national school sector lobbying and advocacy strategy?
 - Via ISCA or 'willing' schools?
- State based lobbying and advocacy strategies?

COMMENTS / SUGGESTIONS TO....

Tracey O'Halloran

- tracey@aeas.com.au / 0412 294 495

Brett McGeorge

- brett@aeas.com.au / 0418 564 955

NEXT STEPS

Register for AEAS School Sector Market Update
Webinar on 20 November 2020,
2.00 to 3.30pm AEDT



<https://bit.ly/3kGdHSR>